

Missouri State Best Youth Program Brochure

Due Date: Entry must be received by the State Youth Activities Chair no later than April 30, 2020.

All Lodges across the state have programs honoring the youth in their communities, but not all take the time to put a brochure together to enter the **Missouri State Youth Program Brochure Contest**. The contest can be a rewarding experience. You should use all the available avenues to make your local youth programs a success. Publicity resulting from these activity for your Lodge and the Order cannot be overestimated and in many ways is the key to gaining new members for the Order.

Lodges will be divided into six groups with the following membership breakdown:

Division 1 – Lodges with 300 or fewer members; **Division 2** – Lodges with 301-500 members; **Division 3** – Lodges with 501-700 members; **Division 4** – Lodges with 701-1100 members; **Division 5** – Lodges with 1101-1500 members; **Division 6** – Lodges with 1501 or more members.

State Awards will be made to the Lodges which sponsored and maintained the best Youth Programs during the Lodge year (April 1-March 31) just completed the preceding Session.

To Qualify:

- No brochure may be over 18 pounds in weight, nor exceed 15 inches by 18 inches in size and 5 inches in thickness, including cover.
- Entries should include a Table of contents with page tabs and pages numbered to correspond with the table of contents. Please identify each section with a title page.
- All Lodge contest brochures must include a letter from the Lodge Secretary verifying membership as of March 31st of that Lodge Year.

Food for thought:

- Combine many pictures (color photos preferred) and captions, of the same event, on the same page when possible. *Captions are an important part of the overall presentation and should clearly describe the picture.*
- Awards banquets are more important than picnics. Banquets have a captive audience for introductions, whereas picnics are usually scattered, but both can and should be a part of the overall program.
- Limit 10 pages maximum on each event. Remember: Quality not quantity. Avoid form letters or blank Grand
- Lodge forms/certificates.
- A Gun Show is not Youth Activities.
- Pictures should not contain tables or individuals with drinks or beer bottles in hand.

Please mail or deliver to:

Steve Green
901 Ellis Blvd
Jefferson City, Mo. 65101

Best of Luck to all that enter a contest!!!

Missouri Elks Youth Brochure Contest

2019-2020 State Youth Activities Lodge Contest

Activity	Point Value	Points Earned
American Patriotism		
A. Participate in American Essay Contest - 25 points + 10 points for each entry (max 200 pts)	XXX	
B. For each "Adopted Veteran" by youth - 5 points each (max 200 points)	XXX	
C. Conduct a Youth Veterans Volunteer Program	25	
D. Participate in local Memorial Day Parade	25	
Elk's Image	XXX	
A. Present a "Youth Citizen of the Year" award	10	
B. Provide Lodge for Youth function (10 points for each organization submit list)	XXX	
C. Conduct a Children's Christmas Charities Program	25	
D. Sponsor a Brownie Troop	10	
E. Sponsor a Girl Scout Troop	10	
F. Sponsor a Boy Scout Troop	10	
Missouri Major Project	XXX	
A. New approved cases for assistance from Benevolent Trust Dental Van - 5 points each	XXX	
B. Hold Major Project event - 10 points per event (submit list) max 200 pts	XXX	
Elks National Foundation	XXX	
A. Hold ENF event	25	
B. Conduct ENF Scholarship program, submit one boy and one girl for judging - 10 points each	XXX	
Youth Activities	XXX	
A. Conduct a local Hoop Shoot Contest	25	
B. Participate in the Drug Awareness Coloring Contest	25	
C. Have a Teenager of the Month or Year Award	10	
D. Sponsor little league, basketball team etc. - 10 points each activity (provide list)	XXX	
E. Hold a family activity at the Lodge - 10 points each (provide list)	XXX	
F. Hold an Elks Jr. Golf Clinic	25	
G. Conduct a Kids Christmas Party	25	
H. Conduct an Easter Egg Hunt	25	
I. Marvin M Lewis Eagle Scout Award program - 10 points each (provide list)	XXX	
J. Conduct a local Soccer Shoot Contest	25	
K. Participate in Elks Youth Activities Week - 10 points for each event	XXX	
L. Host a Toys For Tots Event - 10 points each (provide list)	XXX	
Other Activities	XXX	
A. Submit a "Youth Week" brochure for judging	100	
B. Youth Week Proclamation - 10 points each (State, County, City, etc)	XXX	
B. Lodge Bulletin articles with pictures on any Youth program - 10 points for each	XXX	
C. Conduct a Drug Awareness Program	25	
D. Participate in Elks Dictionary Program	50	
E. Conduct a Youth Week Banquet	50	
F. Host a Lodge Sponsored Scholarship Program	75	
G. Host an Antler's Program	50	
H. Presenting an Outstanding Youth Volunteer Award	10	
I. Host or Sponsor additional Youth Activities - 10 point each (please submit list)	XXX	
J. Newspaper articles on any of the above - 10 points each (please submit list)	XXX	
Total	XXXXXXXX	
Lodge and Lodge Number _____ Date submitted _____ Submitted by: _____		